

Noah Kim

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EDUCATION

University of Auckland, Auckland, New Zealand

Semester Abroad, Fall 2017

University of Southern California, Los Angeles, CA

May 2019

Bachelors of Arts in Narrative Studies and Public Relations, GPA: 3.91

- **Achievements**
 - ✓ USC Presidential Scholar
 - ✓ USC Thematic Option: General Education Honors Program
 - ✓ Summa Cum Laude

EXPERIENCE

Copywriter

November 2020 – Present

- **OnRamp Media, LLC – Contract**
 - Research and write over 80 deadline-driven consumer product reviews
 - Cover topics including technology, fitness, parenthood, pet ownership, beauty and fashion
- **Noihsaf Bazaar – Commission**
 - Pitch and construct 1200-word blog piece examining ideas of time, family history and cultural norms through the lens of an inherited watch

Bar Back – neat.

November 2019 – Present

- Know and understand neat.'s arsenal of niche spirits and craft cocktails
- Polish and organize glassware, prepare fresh juices and syrups, and stock back bar and well to ensure fluid service
- Engage and create relationships with existing regulars or encourage first-time patrons to return

Farm-hand – Pulicaro (Torre Alfina, Italy)

Summer 2019

- Feed and care for livestock including turkeys, chickens, pigs, rabbits, goats, sheep and dogs
- Install feeding and drinking troughs, electric fences and animal shelters

Tour Guide – USC Admission Center

October 2016 – May 2019

- Lead tours of campus while engaging an audience and communicating expert knowledge of the university
- Prepare Excel-based daily, weekly and monthly business reports detailing campus visit data
- Plan and coordinate open houses, overnight campus visits and other recruitment events
- Respond to telephone and email inquiries from students, parents, school counselors, faculty and department heads

Public Relations Intern – The Pollack Group

Spring 2019

- Research and pitch original content for company website and clients' websites
- Copy editing, social media strategizing and media outreach
- Publish blog demonstrating knowledge of modern political marketing/advertising
- Develop and pitch media ideas during in-person meetings with clients

Public Relations Intern – Fremantle Media

Summer 2018

- Research and organize media-contact spreadsheets for various TV genres
- Pitch outlet and story ideas to head of PR department
- Facilitate press day with KTLA on set
- Pull clips for online ads and award submissions

LEADERSHIP

Project Manager – Public Relations Capstone

January 2019 – May 2019

- Direct primary and secondary research by delegating tasks thematically to four teams
- Update our client's C-Suite on the progress of the research and planning
- Organize, create and present our final PR plan, focused around data-backed, SMART objectives

Counselor – USC Troy Camp

October 2016 – May 2019

- Tutor and mentor students from 3rd-12th grade throughout the year
- Lead and facilitate workshops on SAT preparation, career development, personal expression and intersectionality

OTHER SKILLS AND HOBBIES

- Adobe Illustrator, Photoshop, Lightroom, and InDesign working proficiency
- WordPress and Wix website design fluency
- MS Office Suite fluency
- Passionate about conversation, community, diversity, music, mixology, cooking for loved ones and farming